

# YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

EVERY SEASON STARTS AT



Dear Charlotte Soccer Academy Member,

Throughout the year, your commitment and effort help to build a successful soccer team. As your official sporting goods retailer, Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a one day team shopping event at the **Charlotte Area** store locations on **August 6, 2011 - All Day**. Every member of your organization attending this event will receive a soccer team packet with discount coupons for soccer equipment. In addition to the team packet discounts, you will receive an additional 15% off your entire purchase on that day. Please bring this letter with you to the event. You must present it at the register to receive your discount. We hope that you will take advantage of this team shopping event, so your team can enjoy our best products at a great savings!

\*Some additional exclusions may apply. See store for more details.

EVERY SEASON STARTS AT

Valid date of event only.

Coupon good for

# 15% OFF

your purchase\*

\* Some additional exclusions may apply. See store for details.  
Valid date of event only. Valid only on August 6, 2011

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## SAVINGS EXAMPLES

Nike Soccer Ball .....	\$20.00
10% off coupon .....	- \$2.00
Adidas Shin Guard .....	\$16.99
10% off coupon .....	- 1.70
Adidas Cleats .....	\$34.99
10% off coupon .....	-3.50
<b>Subtotal .....</b>	<b>\$64.78</b>
<b>15% off entire purchase .....</b>	<b>-\$9.72</b>
<b>TOTAL .....</b>	<b>\$55.06</b>
<b>YOU SAVED .....</b>	<b>\$16.92</b>

# SOCCER SPECIAL OFFERS

DICK'S  
SPORTING GOODS  
community  
marketing  
PROGRAM

EVERY SEASON STARTS AT

DICK'S  
SPORTING GOODS



# 2011

EVERY SEASON STARTS AT  
DICK'S  
SPORTING GOODS

Coupon valid through 11/30/11



TAKE **10% OFF**

any Regular-Price Soccer Ball

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer valid only at North Carolina Dick's Sporting Goods locations. Valid through 11/30/11.**



P00001835

EVERY SEASON STARTS AT  
DICK'S  
SPORTING GOODS

Coupon valid through 11/30/11



TAKE **10% OFF**

any pair of Soccer Shinguards

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer valid only at North Carolina Dick's Sporting Goods locations. Valid through 11/30/11.**



P00001836

EVERY SEASON STARTS AT  
DICK'S  
SPORTING GOODS

Coupon valid through 11/30/11



TAKE **10% OFF**

any Regular-Price Soccer Apparel item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour, Nike Pro Combat, Jordan, LIVESTRONG and adidas soccer licensed apparel. Some additional exclusions may apply. See store for details. **Offer valid only at North Carolina Dick's Sporting Goods locations. Valid through 11/30/11.**



P00001834

EVERY SEASON STARTS AT  
DICK'S  
SPORTING GOODS

Coupon valid through 11/30/11



TAKE **10% OFF**

any pair of Soccer Cleats or Slides

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some exclusions may apply. See store for details. **Offer valid only at North Carolina Dick's Sporting Goods locations. Valid through 11/30/11.**



P00001839

EVERY SEASON STARTS AT  
DICK'S  
SPORTING GOODS

Coupon valid through 11/30/11



TAKE **10% OFF**

any Soccer Goal or Rebounder

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer valid only at North Carolina Dick's Sporting Goods locations. Valid through 11/30/11.**



P00001837

EVERY SEASON STARTS AT  
DICK'S  
SPORTING GOODS

Coupon valid through 11/30/11



TAKE **10% OFF**

any Regular-Price Cooler or Water Bottle

Regular-price items have .99 endings  
Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes The North Face and Under Armour. Some additional exclusions may apply. See store for details. **Offer valid only at North Carolina Dick's Sporting Goods locations. Valid through 11/30/11.**



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## Rewards!

Rewards to get you more of the gear you want!

(See a Store Associate for details.)

Visit us online at [DicksSportingGoods.com](http://DicksSportingGoods.com) or order by phone at 1.877.846.9997